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Complimentary

designs : lifestyles : investments : improvements

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Our
Annual
Decorating
Issue

Home
Holiday Prep

QUICK FIXES
ROOM BY ROOM

Photo courtesy of Kelly Cruz Interiors

Untangling the Confusion with HOME ELECTRONICS



When we shop for computers, audio systems, flat screen TVs and other electronic devices, the one thing we usually don't think about is this: who's going to help us with all these gadgets?

So, we usually wind up with a "tech migraine." Trying to figure out complex manuals on our own or waiting around on hold forever, for a big-box retailer's "geek on call".

Blink your eyes and technology changes. Case in point: the ubiquitous cell phone. It's hardly just a phone anymore. It has morphed into a multi-purpose device. It's a camera, jukebox, mobile workstation, email device, tracking device and soon-to-be dwarf TV.

Would you service your new car at a local "we can fix all" garage? Doubtful. So why trust expensive electronics with a part-time, home-from-college-for-the-summer service technician from a large retailer? You need a professional.

But where do we find well rounded tech support for a myriad of consumer electronics all under one roof? A "multi-tech specialist" is something most of us have never even heard of, but most of us need that kind of help because technologies are rapidly evolving.

Well, two local entrepreneurs are bringing tech support up to speed with technology. Expert and affordable multi-tech help for Charlotte area homes and small businesses is finally just a phone call or click away.

Charlotte Techsupport may be the first and only company of its kind in the country. But these guys aren't newbies – or here today, gone tomorrow. Founders Tony Shannon and Clayton Blount have over 40 years combined experience, 100,000 residential projects and 30,000 commercial projects under their belts.

"We've assembled a cutting-edge team of custom tailors for computers, networking, audio, video, automation and more," said Blount. "Our technicians are in-house employees, not contractors, and our guys are fully certified and insured, combined with our competitive pricing puts big-box retail competition to shame."

And unlike other tech support services, Charlotte Techsupport helps you plan, purchase, install, service and learn how to use a myriad of consumer electronics—not just the big ticket purchases. For routine problems, or if you need help untangling wires before the big game, they're fast in emergencies too. Other areas of specialty include computer networks, custom home theaters and they even offer monthly service plans that cover the rest of our gadgets from A-Z.

"Anyone who's ever been put on hold for tech support can appreciate the benefits of our monthly service plan—Advantage Plus," said Blount. "One call and a low monthly price of just \$50 provides round-the-clock tech support for all your gadgets. It makes a great gift."

So, with the holidays fast approaching, don't get stuck under the Christmas tree trying to figure out complex consumer electronics, home theatre or computer networking. Think about the gift that keeps on giving: a relationship with a local multi-product tech support company. ♦

Call Charlotte Techsupport, your computer/audio/video experts, at 704-814-6011 or visit www.charlottetechsupport.com.

